

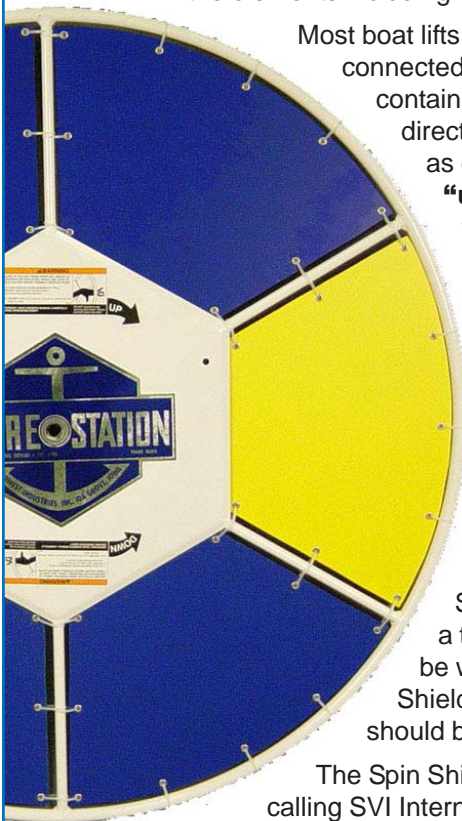
April 2007

## Press Release

For immediate distribution

To: Boat Lift Dealers and Users

**Aurora, IL** (April 12, 2007) - Winch wheel operated boat lifts have been around for nearly 50 years. Boat lifts provide a safe haven for boats when not in use. They keep boats up out of the water helping protect them from rough water damage and excessive algae growth. Equipped with a canopy, a boat lift also offers additional protection from the elements including rain and sun damage.



Most boat lifts are operated from leverage created by spinning a large wheel with spokes that is connected to a winch and cable system. The winch is the load bearing mechanism, which contains a ratchet pawl and a brake. If the wheel is accidentally rotated in the wrong direction when attempting to raise the lift, the brake and ratchet pawl will not function as desired. This results in a condition known to the boat lift industry as **“uncontrolled spin”**. Most boat lift manufacturers provide warning stickers on their winch wheels that this can occur. The warning also may say or depict that if an arm or leg is caught in the spinning wheel serious injury such as a severed or broken limb may result. For nearly 50 years no one has addressed this potentially serious safety issue with respect to a spinning boat lift winch wheel.

The SVI **Spin Shield™** is a patent pending product that is designed to increase safety on the dock and protect users from potentially serious injury during boat lift winch wheel operation. The Spin Shield™ is produced in the USA using lightweight, very durable UV stabilized polyethylene panels that easily secure to the winch wheel, filling the voids between the spokes. The Spin Shield™ panels allow for full use of the wheel whether manually or if using an optional electric drive system.

Since keeping people safe around the boat and on the dock is a top priority, no winch wheel operated boat lift owner should be without the Spin Shield™. Installing in just minutes, the Spin Shield™ provides lasting protection and keeps limbs where they should be - on the outside of the spinning wheel.

The Spin Shield™ is available through boat lift and marine dealers or by calling SVI International directly. This user installable product is a sensible solution and a must-have product for boat lift owners.



### About SVI

SVI is the market leader in automotive lift repair products and was founded in Aurora, Illinois in 1977. The company has steadily grown over the years and now operates three **“Ready Ship”** warehouses in Baltimore, Chicago and Los Angeles. SVI is a family and employee owned business.



**You have seen  
the warning.**



[www.spinshield.com](http://www.spinshield.com)

**SVI International, Inc.  
LIFT REPAIR PARTS**

**BALTIMORE - CHICAGO - LOS ANGELES**

Main Office: 101 W. Illinois Ave. • Aurora, Illinois 60506 • 800-942-2123 • Fax 800-844-5665

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